

Tourism Advisory Panel (TAP) – Meeting Minutes

Held on Monday, October 20th, 2025 at 2:30 p.m.

In Person/Online – Council Chamber 30 King St., E, Gananoque

PANEL MEMBERS PRESENT		STAFF COUNCIL PRESENT
Chair:	Councillor Matt Harper Brett Christopher Graeme Brown Peter Sweet Ted Lojko Councillor Dave Osmond Mayor John Beddows	John Morrison, Treasurer Amanda Trafford, Economic Development and Communications Officer Jennifer Baril, Tourism and Event Development Coordinator McKenna Modler, Tourism and Communications Assistant
Regrets:	Trusha Tanna	
Non-Voting:		
1.	Call Meeting to Order Chair called the meeting to order at 2:33 p.m.	
2.	Disclosure of Pecuniary Interest & General Nature Thereof Brett Christopher declared pecuniary interest regarding the Thousand Islands Playhouse Application	
3.	Approval of Minutes – June 23, 2025 MATTAP Motion #2025-22 – Approval of Minutes Moved Moved by: Peter Sweet Seconded by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL APPROVES THE MINUTES FROM THE JUNE 23, 2025 TOURISM ADVISORY PANEL MEETING. CARRIED	
4.	Public Questions/Comments (Only Addressing Items on the Agenda)	NONE
5.	Disclosure of Additional Items	NONE
6.	Delegations	NONE
7.	Presentations by Staff/Others	NONE
8.	Correspondence	NONE
9.	Municipal Accommodation Tax 1. MATTAX Statement	

	a. The Treasurer provided a review of the MAT statement for the panel.
10.	New Business – TAP Funding Applications
	MATTAP Motion #2025-23 – SOUTH ALLEY HOLIDAY MARKET Moved by: John Beddows Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE SOUTH ALLEY HOLIDAY MARKET, IN THE AMOUNT OF \$1,480 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	MATTAP Motion #2025-24 – SKATING ACADEMY Moved by: Brett Christopher Seconded by: Graeme Brown BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE SKATING ACADEMY, IN THE AMOUNT OF \$11,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	MATTAP Motion #2025-25 – DOWNTOWN GANANOQUE BIA Moved by: Ted Lojko Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE DOWNTOWN GANANOQUE BIA IN THE AMOUNT OF \$6,300 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	Brett Christopher excused himself at 2:52pm due to pecuniary interest with the Playhouse application.
	MATTAP Motion #2025-26 – THOUSAND ISLANDS PLAYHOUSE Moved by: Graeme Brown Seconded by: Ted Lojko

	BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS PLAYHOUSE IN THE AMOUNT OF \$10,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	Brett Christopher returned at 2:58pm.
	MATTAP Motion #2025-27 – GANANOQUE CURLING CLUB Moved by: Peter Sweet Seconded by: Ted Lojko BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE GANANOQUE CURLING CLUB IN THE AMOUNT OF \$5,500 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	MATTAP Motion #2025-28 – HALFWAY TO HALLOWEEN Moved by: Graeme Brown Seconded by: Ted Lojko BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE HALFWAY TO HALLOWEEN IN THE AMOUNT OF \$20,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED
	Dave Osmond arrived in-person at 3:30pm for attendance.
	Not sure what time Trusha joined in via phone.
	MATTAP Motion #2025-29 – THOUSAND ISLANDS ACCOMMODATION PARTNERS Moved by: Graeme Brown Seconded by: David Osmond BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS ACCOMMODATION PARTNERS IN THE AMOUNT OF \$25,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN.

		CARRIED
	MATTAP Motion #2025-30 – THOUSAND ISLANDS ACCOMMODATION PARTNERS Moved by: Graeme Brown Seconded by: John Beddows BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE THOUSAND ISLANDS ACCOMMODATION PARTNERS IN THE AMOUNT OF \$46,895 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED	
	MATTAP Motion #2025-31 – Halloween, Santa Claus Parade and Festival of Lights Moved by: John Beddows Seconded by: Peter Sweet BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) APPROVES THE REQUEST FOR FUNDING FROM THE VISITOR CENTRE IN THE AMOUNT OF \$8,000 SUBJECT TO ALL REQUIRED DOCUMENTS RECEIVED UNDER THE MUNICIPAL SPECIAL EVENTS AND FACILITY BOOKING POLICY AND APPROVALS FROM THE TOWN. CARRIED	
11.	Discussion for Next Meeting • Draft TAP Final Event Report – Finalize in January 2026 • Joel Stone Amphitheatre Electrical Upgrade	
12.	Next Meeting December 10, 2025 at 2:30 p.m. in Council Chambers	
13.	MATTAP Motion #2025-32 – Motion to Adjourn Moved by: Brett Christopher BE IT RESOLVED THAT THE TOURISM ADVISORY PANEL (TAP) ADJOURNS ITS MEETING HELD ON JUNE 23, 2025 AT 3:45PM. CARRIED	
Matt Harper, Chair		Amanda Trafford, Recording Secretary